



*FWF Presents*

# WRITING LESSONS FROM A BESTSELLER

**Don't miss this tax-deductible workshop on the craft of writing by the author of 11 million books in print**



**WHAT NEW YORK TIMES BESTSELLER will be sharing the secrets to his success in a day-long seminar October 20, 2011, at the Orlando Marriott Lake Mary?**

None other than 11-million-books-in-print author Steve Berry. The workshop is sponsored by **The Florida Writers Foundation, Inc.**, a charitable organization in support of literacy.

Steve's workshop, "Writing Lessons from a Bestseller," will run from 9 AM to 5 PM and include lunch. The morning session covers the "Four C's of Story Structure," effective dialogue, point of view, and Steve's "10 Rules of Writing." Following lunch, he'll talk about the business of writing and answer questions.

Early Bird Registration (until 8/31) is \$90 for FWA members and \$110 for nonmembers. Late Registration (9/1 or after) is \$110 for FWA members and \$130 for nonmembers (Sorry, we cannot make refunds.)

What writer can't learn a lot from someone like Steve? *Author Magazine* said: "Steve Berry doesn't like it when someone tells him, 'No.' A lot of people did—85 publishers and 399 agents, by Steve's count. But finally someone did say yes, and 11 million books-in-print later, he hasn't looked back."

*(See the back of this flier for additional information.)*

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## STEVE BERRY WORKSHOP REGISTRATION FORM

\_\_\_\_\_  
 (Name: Please Print) \_\_\_\_\_ [ ] FWA member [ ] Non FWA member  
 (Signature)

**Payment by:** Credit Card [ ] Check enclosed [ ] **Amount:** \$ \_\_\_\_\_

\_\_\_\_\_  
 (Credit Card, e.g., VISA, MasterCard) \_\_\_\_\_ (Credit Card #) \_\_\_\_\_ (Expiration Date)

\_\_\_\_\_  
 (Billing Address)

**Please make checks payable to FWF. Mail fee and form to PO Box 66069, St. Pete Beach, FL 33736-6069.**

Registration fees are considered a donation to FWF, a 501(c)(3) Charitable Foundation. Attendees receive a letter to that effect.

**NOTE:** To register additional attendees, please download registration forms from the FWA or FWF websites:

[www.floridawriters.net](http://www.floridawriters.net), [www.floridawritersfoundation.org](http://www.floridawritersfoundation.org)

*We Are*

**The Florida Writers Foundation, Inc.**

a 501[c]3 non-profit corporation specifically formed to promote literacy,  
as well as to enhance the writing skills of children, youth, and adults.

Our volunteers have already started to make a difference by visiting elementary schools  
for reading days, sponsoring poetry contests, donating books to schools  
in underprivileged areas, and contributing funds to middle school writing contests.

In 2011, FWF initiated a writing competition for third graders.

We partner with Lawyers for Literacy, the Florida Writers Association,  
Friends of the Library, and the Florida Literacy Coalition on some of these projects. One  
exciting ongoing project is FWF's "Meet the Authors" video series that we donate to the  
Florida Department of Education to encourage reading and writing among Florida students.

President - Karen Lieb

Vice President- Chrissy Jackson

Secretary - Shara Smock

Treasurer - Anne Linne

Check the FWA & FWF websites for updates

([www.floridawriters.net](http://www.floridawriters.net); [www.floridawritersfoundation.org](http://www.floridawritersfoundation.org))

**Florida Writers Foundation, Inc. (FWF)**

**3432 Pheasant Court**

**Melbourne, FL 32935**

**IRS 51-0659615 - FI Reg. CH24950**