

8<sup>th</sup> Annual  
**FLORIDA WRITERS  
CONFERENCE**

# LIGHTING THE WAY

*October 23-25, 2009 • Orlando Marriott Lake Mary*

**More agents, more publishers**  
**Cutting-edge workshop topics**  
**All the traditions, lots that's new**  
**Plenty of excitement**

[www.floridawriters.net](http://www.floridawriters.net) • [floridawriters.wordpress.com](http://floridawriters.wordpress.com)



*Writers Helping Writers*

# LIGHTING THE WAY

**W**riters Helping Writers is more than a slogan. This year's Florida Writers Conference, "Lighting the Way," is designed to help you meet your writing goals.

*From Friday morning's Signature Workshops through Sunday's keynote, the 2009 program will help you hone your skills, build your networks, and get published.*

*Workshops cover such diverse topics as writing memoirs, screenplays, stage plays, and children's and YA fiction. Or choose from presentations in new areas, such as Internet marketing or authors' legal issues.*

*This is your chance to sign up to pitch your work to agents and publishers, or simply for some one-on-one faculty mentoring.*

---

## Agents

- ◆ Elizabeth Trupin-Pulli (JET Literary Associates, Inc.)
- ◆ Robert Brown & Sharene Martin-Brown (Wylie-Merrick Literary Agency)
- ◆ Lori Perkins (L. Perkins Agency)
- ◆ Brandi Bowles (Howard Morhaim Literary Agency)
- ◆ Denise Marcil (Denise Marcil Literary Agency)
- ◆ Natanya Wheeler (Lowenstein-Yost Associates)

## Publishers

- ◆ Julie Ann Howell (The Peppertree Press)
- ◆ Lara Hyde (Harlequin)
- ◆ Amanda Boyer (BRIO Books)
- ◆ Rebecca Melvin (Double Edge Press)
- ◆ Bob Sanders (Mundania Press)
- ◆ Jacqueline Smith (A.M. Green Publishing)
- ◆ Rik Feeney (IsThereABookInsideYou)
- ◆ Diana Kay Publishing
- ◆ Carolyn Yoder (Calkins Creek Books/History Highlights)

## Other Faculty

Chantelle Osman, film development; Vicki Hendricks, Broward College; Sandra Beckwith, public relations; Margie Lawson, psychologist; Veronica Hart, playwright; June Weltman, Dianne Ochiltree, and Penny Warner, published children's authors; John Castellano, FSB Legal Counsel; Mollie Nickell, query letters/pitches; Charles Jacobs, Caros Books; M. B. Weston, Laura Castoro, Chuck Dowling, and A. J. Robinson, published authors; Leslie Halpern and Jamie Morris, Prompt/Write/Read; Chris Hamilton and Mary Ann de Stefano, social media.

# ROYAL PALM LITERARY AWARDS

Gain recognition for your writing, whether it's published or unpublished! Enter the Royal Palm Literary Awards competition. This year's competition will be bigger and better than ever, with more categories, more winners, new judges, and a new (much shorter!) format for the Awards Banquet. For more information, see [www.floridawriters.net](http://www.floridawriters.net).



*Above: the 2008 RPLA winners.*

---

# CONFERENCE HIGHLIGHTS

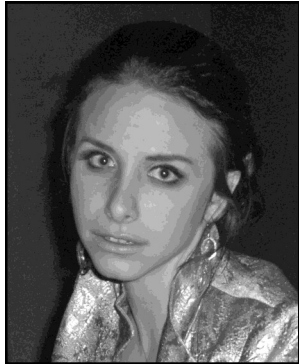


## Signature Sessions (Friday AM)

- ◆ Shape-Shifting for Novels: from Book to Blurb
- ◆ Terms and Conditions in Contracts (agents, publishers, and self-publishing) for Books and Screenplays
- ◆ Write and Format the Narration, Description, and Dialogue of Stage Plays
- ◆ Market Yourself with Social Media, including Facebook, Twitter, and the FWA Network

## Friday / Saturday / Sunday Sessions

- ◆ Editor / Agent / Publisher Panel
- ◆ Building Buzz for your Books
- ◆ Writing Nonfiction
- ◆ Prompt/Write/Read: Freestyle Writing Sessions
- ◆ Writing for Kids
- ◆ Creating Advantage from Adversity
- ◆ Independent Publishing
- ◆ Point of View
- ◆ Fast Start Workshop—Getting the First Page Right
- ◆ Plot and Structure
- ◆ Screenplays
- ◆ Creating Authors' Websites
- ◆ Diversity in Characterization
- ◆ Creating Realistic Dialogue
- ◆ Writing a Mystery for Children or Teens
- ◆ Pitching to Agents and Publishers
- ◆ Building Brick-Solid Publishing Platforms
- ◆ Deep Editing by Color
- ◆ Talking Your Book to Success
- ◆ Three Rules of Great Writing
- ◆ Realism and What Drives Readers Crazy
- ◆ Character Building
- ◆ Sensuality and the Five Senses
- ◆ Writing for Today's Savvy Kids



*Above, from top: 2009 keynote and published author James O. Born, who'll discuss dealing with literary agents; 2009 presenter and screenwriter Chantelle Osman; FWA member Shannon Rachels winning door prizes at the 2008 conference, with Pete Shianna looking on.*

## 2009 Keynote Speeches

- ◆ James O. Born, Published Author: Learning From Rejection
- ◆ Bob Sanders, Mundania Press: The Future of Publishing

## Conference Traditions Continue...

- ◆ Open Mic Night
- ◆ Welcome Reception & Other Networking Opportunities
- ◆ Door Prizes
- ◆ Genre Breakfasts
- ◆ Book Signings
- ◆ Royal Palm Literary Awards Banquet (shorter this year)

**Sign up today for critiques by Edison State College Professors John Pelot (poetry and fiction) and Doug Houck (nonfiction). And don't forget to book your interview with an agent, publisher, or other faculty member now!**

# LIGHTING THE WAY

## Florida Writers 8th Annual Conference

October 23-25, 2009 • Orlando Marriott Lake Mary

Register **now** for the best rates

For details on the conference and the RPLA competition, see the FWA website: [www.floridawriters.net](http://www.floridawriters.net)  
or query [FWAconference@yahoo.com](mailto:FWAconference@yahoo.com)

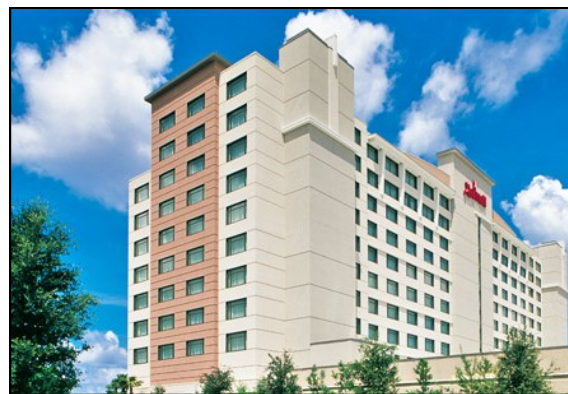
### Orlando Marriott Lake Mary

1501 International Parkway Lake Mary, Florida 32746

- Phone: 1-407-995-1100
- Fax : 1-407-995-1150
- Sales: 1-407-995-7019
- Toll-free: 1-800-380-7724

From Orlando Airport take 528 West to I-4 East to Exit 101A. Turn left onto County Road 46A from the exit ramp. Continue two lights and turn left onto International Parkway. The hotel is located on your left at the corner of C.R. 46A & International Parkway. See map at [www.holidaycity.com/marriott-orlando-lake-mary/map.html](http://www.holidaycity.com/marriott-orlando-lake-mary/map.html).

**Ask for Special FWA conference rates!**



For additional hotel information, see [www.marriott.com/hotels/travel/mcoml-orlando-marriott-lake-mary](http://www.marriott.com/hotels/travel/mcoml-orlando-marriott-lake-mary)



**Florida Writers Association**

*Writers Helping Writers*

1345 East Scots Avenue  
Merritt Island, FL 32952

**To:**