



BOOKSTORE REGISTRATION
2010 Florida Writers Conference
October 22 to 24
Lake Mary Marriott Convention Center

**Please fill out the following information clearly
and submit before **October 12, 2010****

E-mail BookMaster1107@Yahoo.com or mail to: 5325 Kingswood Dr., Orlando, FL 32810

Date: _____
Name: _____
Address: _____
City/Zip: _____ **Phone#:** _____
E-Mail Address: _____
Do you want an email confirmation regarding your registration? _____ Yes _____ No
(Please note, we *must* have your correct mailing address in order to send you your check)

First Book or Tape:

Name of Book: _____
Genre: _____
Retail: \$ _____
Qty. of books to sell: _____
(Qty should be no more than 20. Stock over 20 must be kept either in your room or car.)

Note: If you have more books please add them to the second page.

Book Signing:

Will you be sitting for a book signing? **Yes:** _____ **No:** _____

If yes, please give your 1ST _____ 2ND _____ 3RD _____ choice for date & time.

Some important information you need to know:

1. To help cover the cost of the Bookstore, FWA retains a 15% handling fee from the sales of your book.
2. Taxes will be collect by the bookstore, they will be included in the retail price you give us; so please bear that in mind in setting your price(s).
3. You must be a FWA Member or a speaker/presenter to sell your books in the Bookstore.
4. If you have any displays for your books/tapes – please feel free to bring them. They will help to brighten up the room and sell your items. However, items can be no larger than 11” by 17”. If a poster, please bring a small stand to put it up on the table or attach Velcro to its back to mount on the wall. Displays can not be tacked or taped to the wall, or stand next to the table.
5. We will be open during workshops. Book signing will be available while the Bookstore is open. **On Sunday morning, the Royal Palm Award Winners have a special book signing.**
6. You are responsible for getting the books to the bookstore and picking them up. If any books are left at the end of the conference, they’ll be donated to Florida Writers Foundation for future fundraising.
7. Your book signing times are given to you when you drop off your books.
8. If you have any questions, please contact AJ Robinson at BookMaster1107@Yahoo.com.
9. If you are the agent for the author or write under a pen name, please note so there is no confusion as to who the author is.

ADDITIONAL BOOKS AND TAPES

Author Name: _____

Second Book or Tape:

Name of Book: _____

Genre: _____

Retail: \$ _____

Qty. of books to sell: _____

Third Book or Tape:

Name of Book: _____

Genre: _____

Retail: \$ _____

Qty. of books to sell: _____

Fourth Book or Tape:

Name of Book: _____

Genre: _____

Retail: \$ _____

Qty. of books to sell: _____

Fifth Book or Tape:

Name of Book: _____

Genre: _____

Retail: \$ _____

Qty. of books to sell: _____

Sixth Book or Tape:

Name of Book: _____

Genre: _____

Retail: \$ _____

Qty. of books to sell: _____
